

Menyn's Private Hire builds its reputation with IIP Award

First private hire firm in North Wales to gain IIP

Menyn's Private Hire has become the first private hire operator in North Wales to gain the prestigious Investors In People (IIP) award.

Established in 2004, the Llanrwst-based company is run by husband and wife team Terrance and Maria Jones.

Mr Jones told CBW: "We are extremely proud to have gained this acknowledged achievement. It is down to sheer hard work and determination, and it's a great honour for each and every member of staff here at Menyns. We have an astounding team of local people who work as one to make the company a success."

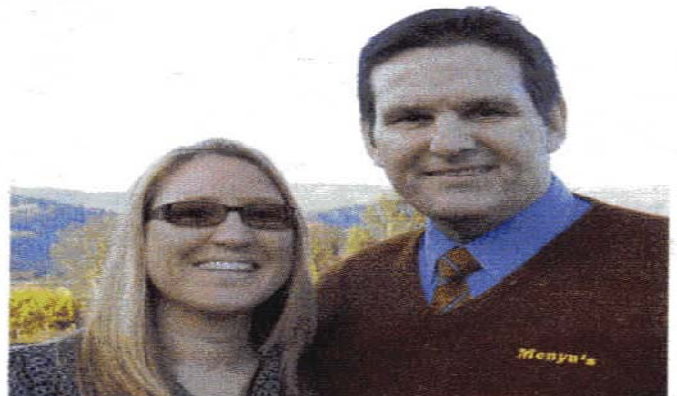
Mrs Jones added: "We are always keen to develop our staff and offer them an opportunity to learn new skills relevant to their field of expertise. Some have followed Health & Safety courses, others looked at First Aid skills, IT was developed and I'm currently learning British Sign Language to communicate with deaf customers and the impaired of hearing. We believe that investing in our staff is key to staff continuity, and we are grateful to the Welsh Assembly Government for their financial support."

The family-run firm employs

13 members of staff, half of whom are Welsh speakers.

The company name 'Menyn', Welsh for butter, originates from a story told about Terrance's grandfather, his 'taid' Dafydd Menyn, a well known worker in the forestry. His axe went through the trees like a hot knife through butter; hence he was nick-named Dafydd Menyn. The hard working entrepreneurial nature of the family continues to this day, as Terrance and his siblings all run local businesses in the Conwy Valley market town of Llanrwst, near Llandudno.

With business continually developing, the firm now operates a fleet of four midi coaches and seven private hire taxis. Terrance retired from the Welsh Guards following a career spanning 22 years and was keen to set up a local business in his hometown.



Terrance & Maria Jones proud to receive IIP status